IPRS X KOMCA
PRESENTS

KOMCA
60th ANNIVERSARY

KOLAB

Indo-Korean
MUSIC COLLABORATION

KOLAB Season 1 Chronicles
Insights From Indo-Korean Songwriting Camp

6th NOV -13th NOV 2024

POWERED BY
tsm
THE TRUE SCHOOL OF MUSIC

HOSTED BY
VIJAYBHOOMI UNIVERSITY
INDIA'S FIRST LIBERAL PROFESSIONAL UNIVERSITY

CURATED BY
BUNTY BAINS
PRODUCTIONS

Foreword

Rakesh Nigam

CEO, IPRS



At IPRS, we have diligently worked for the rights of music creators, and publishers, focusing largely on fair pay and fair play of music.

However, as we envision new pathways for Indian music, we've asked ourselves: What can we achieve beyond royalties to bring Indian music to the global stage?

This question led us to a significant opportunity when we connected with KOMCA, who have already been a part of international songwriting initiatives.

Inspired by our vision, they expressed interest in collaborating with us, and we jointly decided to pursue a Memorandum of Understanding for cultural exchange between the two musically rich nations.

Given the worldwide popularity of both Indian and Korean music, a partnership between two such influential music industries seemed ideal. Recognizing this as a pioneering venture, we intentionally kept the framework open, inviting emerging Indian artists to participate without any agenda or mandate.

Our goal was for them to experience this opportunity fully, with a focus on creativity, exploration, and innovation.

I believe that genuine, impactful music is born from an environment where artists feel free to experiment without the pressure of producing hits. Through this relaxed, collaborative spirit, the artists have produced songs that are truly inspiring and full of promise.

With some refinement, I am confident these creations will redefine the future of Indo-Korean music.

Reflecting on this initiative, I am filled with optimism and gratitude.

The experience has exceeded my expectations, and I look forward to continuing this journey, providing more opportunities for emerging artists, and fostering connections that contribute to the global music landscape.

Preface



Rumpa Banerjee

Head Of Marketing, Communications and Member Relations - IPRS

Songwriting camps are not a rarity in the music-industry, and we often hear about various camps fostering collaborations between artists from different regions and countries. However, KOLAB stands out as a unique initiative. Unlike other songwriting camps, KOLAB is spearheaded by IPRS, the sole music copyright society representing authors, composers, and publishers of music in India. This initiative marks a milestone for IPRS as we launch a new and distinctive IP, where two culturally rich nations—India and South Korea—join forces to create something truly special.

The collaboration between IPRS (The Indian Performing Right Society Ltd.) and KOMCA (Korean Music Copyright Association) has given birth to the Indo-Korean Songwriting Programme, a first-of-its-kind partnership between two prominent music copyright societies. We are immensely proud to have established this cross-cultural exchange, fostering collaboration between emerging artists and musical talent from both countries and showcasing their creativity on a global stage.

At IPRS, our core responsibility lies in safeguarding the rights of creators, ensuring they are compensated fairly whenever their musical compositions and songs are streamed, downloaded, broadcasted, performed, or played in public.

We take pride in ensuring that music is licensed appropriately and that the royalties collected from the use of creative works are returned to the creators—composers, authors, and publishers. For artists, royalties have long been a sustained source of income, and as IPRS grows from strength to strength, these royalties have become an increasingly valuable stream of earnings, offering artists financial stability and creative independence.

However, for artists to truly thrive, their music needs to reach a wide audience. Their music must be heard, discovered, and celebrated. This is where initiatives like KOLAB come in. Beyond our core role of licensing and rights protection, IPRS is committed to empowering and supporting creators through initiatives that foster creativity, collaboration, and exposure. Our mission extends beyond just collecting royalties—we are here to create opportunities that allow artists to flourish and to build a platform that is neutral, unbiased, and welcoming to all deserving talent.

The concept of organizing a songwriting camp has been in our thoughts for a long time. We wanted to create something meaningful and impactful for the music creators of India.

When IPRS and KOMCA came together, we knew we had found the perfect opportunity to launch such a program. South Korean music has seen tremendous popularity in India and around the world, making this Indo-Korean partnership even more exciting.

KOLAB is more than just a camp - it's a gateway for Indian and Korean artists to collaborate, learn from each other, and create music that resonates globally. We're thrilled to witness the incredible synergy between these two vibrant music scenes, and we're confident that the music born from this collaboration will make waves, not just in India and South Korea, but far beyond.

Organizing KOLAB wasn't without its challenges. The task of finding the right partners, resources, and talent was not easy. We sought to uphold the cultural richness and artistic potential of both nations. As a music copyright society, we were venturing into new territory, carrying the responsibility of showcasing the best talent from India while also offering a platform to emerging artists.

When we started planning a few months ago, our vision was clear: to find unique talent from across India that represents the richness of our music and connects with global trends. Initially, we hoped to create six to seven good songs, but to our amazement, the energy and passion in the camp produced over 40 original songs. Every participant brought their best, and the cultural exchange between the two countries was remarkable. Artists from different regions, meeting for the first time, seamlessly collaborated and learned from each other, creating magic together. Some songs even featured up to five different languages, a testament to the diversity and unity within the group.

The success of the camp was driven by teamwork at its finest. Our mentors and creative directors, Mr. Bunty Bains and Mr. Mayur Puri, played an instrumental role. Their expertise and unwavering dedication inspired the artists to push their creative boundaries and collaborate in innovative ways. The cross-cultural tracks that emerged from KOLAB are a testament to their leadership and vision. Please take a bow!

We are deeply grateful to our CEO, Mr. Rakesh Nigam, our visionary Board of Directors, and our Chairman, the legendary Javed Akhtar saab, for their trust in the IPRS team and for empowering us to explore new ventures that propel IPRS to greater heights. At IPRS 2.0, we are committed to going above and beyond in everything we do.
We would like to extend our heartfelt thanks to everyone who helped bring KOLAB to life. This initiative would not have been possible without the unwavering support from all those involved.

From our esteemed partners at KOMCA, who collaborated with us to turn this vision into a reality, to the incredibly talented artists from both India and South Korea, whose creativity and passion were the driving forces behind this project—thank you.
A special thanks goes to Vijaybhoomi University and True School of Music for their invaluable partnership, and to all the teams working behind the scenes. All of yours collective efforts, commitment, and belief in the potential of this project have been instrumental in making KOLAB a resounding success. We are truly grateful to each and every one of you.






6th NOV - 12th NOV 2024
VIJAYBHOOMI





We Go Together



Mayur Puri

Board Member - IPRS
Lyricist, Screenwriter, Director

The wonderful lyrics of Lin Manuel Miranda's 'We Go Together' (MUFASA, 2024) begin with

"If you wanna go fast, go alone, there's the road, off you go,
If you wanna go far, we go together..."

Nothing describes the spirit of collaborations better than these lines.

When I came to Mumbai in 1999, I had some skills, some experience, some dreams and seven hundred bucks in my pocket. I was hoping to survive. But I didn't just survive, I thrived. I love what I do, and love makes everything possible. Yes, it is a cliché. But it is also my truth. I don't want to gloss over the struggles, nor do I want to romanticize them, but if my life is an example of anything, it is this. Love makes everything possible.

And that's what I've found in the last 7 days in KOLAB. Endless love. Love of music, love of creation, love of experimenting, love for your fellow creators, just plain love and kindness. That's what a collaboration should be about.

The first day of KOLAB, I told all the participants not to focus on the end result and just to enjoy the process. And I'm glad we all did that. Because when you respect the process, the results are always productive.

It was extremely difficult to break into the industry when I started. It is no less difficult now, but today, there's one thing that was never there before. Today, the resources are decentralized. A creator in Bhathida can work with another creator in Busan.

IPRS and KOMCA are committed to create bridges between these creators. It is our firm belief that future belongs to young creators who can work without worrying about visas. A creator should be able to create freely. We are here to help you find finances, logistics, right connections, and even getting the due credits and renumeration for all our hard work.

I know that all this is far beyond the prescribed duties of IPRS as a not-for-profit company, and it is aiming too high. But I'm glad that our board of directors, our CEO Rakesh Nigam ji and our chairman, honorable Javed Akhtar saab, share this vision. Just performing our duties, isn't enough for this new IPRS. We must do more. We must be the positive change, like Gandhiji famously said, that we want to see.

Today, as I see these wonderful minds here for KOLAB from Korea and all across India (Punjab, Gujarat, Maharashtra, Tamil Nadu, Himachal Pradesh and Arunachal Pradesh), coming together, creating music, feeding their souls as well as our hearts, I feel proud. Proud to be associated with IPRS so I could be a part of the change, where these young creators don't have to go through the same struggles you and I did. They're not only getting opportunities but support and guidance from the best in the industry.

When I was a young creator (I'm still a creator but not so young anymore), I only knew one thing. I must go to Mumbai. But I had no clue what to do when I land. I was lucky to meet Pritam who egged me on to write songs and kind of forced me into collaborating with him. If I hadn't found a friend who believed in me, I wouldn't have written 150 songs, probably, not even one. Here in this camp, everyone has made friends, made connections and new chapters have started in their lives. Hopefully, they will write thousands of songs together. And in the coming years when they win tens of awards and make a lot of money through royalties, they will fondly remember the time spend together in the first ever KOLAB – because this is where it all started.

I am proud to unleash the songs created in KOLAB. I'm proud of each person who worked with love and respect all through the camp. And to be honest, with all humility, I'm proud of our team at IPRS. Non other set of humans could have pulled such a mammoth task in such little resources. I couldn't be prouder.

I am also extremely thankful to Bunty Bains paaji and his wonderful team, without whom this wouldn't be possible at all.




7-DAY SC
6th


ERATION





Always Searching For The Next Superstar!



Bunty Bains

Lyricist, Screenwriter, Producer & CEO,
Bunty Bains Productions

When the artists were finalized from KOMCA, we took the opportunity to review over 95 applications from Indian artists, listening carefully to each submission. Once the artists were selected, we were initially unsure about how they would work together—uncertain of their creative processes and timelines.

However, on the very first day, we organized everyone into groups, and what unfolded was truly remarkable. The collaboration flowed seamlessly; any challenges within the groups were addressed quickly, as the artists adapted to each other's styles and approaches. The Korean artists began to understand our methods and shared their own, creating a harmonious blend of practices.

The resulting songs showcased the diversity of talents: some featured Korean producers, others Indian rappers, and still others included Punjabi lyricists or Korean singers.

This unique synergy fully embodies the essence of "KOLAB." Initially, I was unsure of how the camp would progress, but as I moved from group to group that first afternoon, listening to the work being created, I felt immense pride in every artist.

Each day, our listening sessions provided a space for everyone to share their work, fostering an environment of inspiration without pressure. These sessions were invaluable, as artists eagerly anticipated showcasing their creations, celebrating each other’s work with genuine enthusiasm and support.

The quality and creativity of the songs exceeded all expectations. This accomplishment would not have been possible without IPRS’s vision and support, creating an entirely new intellectual property.

Traditional song camps with other organizations differ significantly; KOLAB with IPRS and KOMCA is a monumental initiative.

While established artists may find it easier to collaborate internationally, this camp provided a unique opportunity for emerging artists to engage in a meaningful, cross-cultural exchange. I am deeply grateful to IPRS for involving me, along with Mayur Sir, in guiding these talented artists and witnessing such extraordinary creative growth.

A New Experience



Kiebom Kim

Board Member, KOMCA

The physical journey to the camp in India was a bit challenging, as it took 27 hours to travel from my home in Seoul to the venue. However, the excitement and anticipation of meeting the Indian artists for the first time kept me joyful throughout the trip.

While both countries' artists were unfamiliar with each other's cultures, through collaboration, we communicated and discussed using the universal language of music, coming together as one. The sharing of different languages and musical ideas from both countries led to the creation of new works and mutual growth.

I believe this shared memory won't end here, but will lead to lasting friendships and continued exchanges between the artists of both countries in the future.

I would like to express my gratitude to Mr. Rakesh Nigam, CEO of IPRS, Mayur, Rumpa and the related staff for their hospitality and preparation, allowing us to focus on collaboration, and to producer Bunty Bains and the Indian artists for their contributions.

This camp has brought about a transformation for the Korean artists. It provided them with an opportunity to break away from their usual creative habits and be inspired by collaboration with Indian artists.

By experiencing the diverse music styles and cultures unique to India, their artistic horizons have broadened. Additionally, collaboration with artists and producers from both countries facilitated a cultural exchange that they hadn't had access to before.

This experience will undoubtedly help the KOMCA artists grow personally, and will contribute to the creation of fresh and innovative works in the Korean music scene.

Meet The Dream Team!

Mandar Deshpande

Manager, Corp Com and Member Relations - IPRS



The songwriting camp idea at IPRS emerged from a desire to create an empowering, neutral space for artists. With support from IPRS management, we focused on equal representation and diversity, selecting the True School of Music for its inspiring environment. Seeing artists connect and collaborate was incredibly rewarding, especially as they embraced each other's unique styles and backgrounds.

Over a few days, they created nearly 35 songs, exceeding all expectations. This camp became more than a music workshop; it was a cultural exchange, a meeting of minds, and a space for shared learning—something we hope to grow as an annual tradition with partners worldwide.

Rishi Chaturvedi

Sr. Executive, Social Media & Communication - IPRS



Witnessing our labour of love flourish has been nothing short of incredible!
Our team's relentless efforts, dedication and passion paid off. Surrounded by nature's breathtaking beauty, we forged unforgettable memories with Incredibly talented Indian and global artists.

Grateful for the journey, inspired by new friendships and creative collaborations, we're thrilled to have shared this experience with each of you. Thank you to everyone who joined the KOLAB family, making this inaugural season an unforgettable success! We're already counting down to KOLAB's next chapter!

Shivam Sharma

Manager, Bunty Bains Productions



I couldn't have accomplished this alone; in my view, no one can. The team is everything. With a dedicated team by your side, any challenge can be met and any goal achieved. Bunty Paaji's mentorship, his vision, and his ideas have been instrumental in this journey.

When this collaboration began, we anticipated numerous challenges, yet I felt prepared because I was confident in the strength and dedication of our team. Together with IPRS, we made it happen. On the first day, we produced six songs, the next day seven, and by the third day, eight. The entire process ran smoothly, exceeding our expectations. Meet our team.



Davinder Singh



Amanpreet Kaur Bains



Rubal Dhanoa













Hosting Art In Heart Of Vijaybhoomi!

Vinay Prabhakar

Dean, The True School Of Music



Hosting the inaugural edition of KOLAB at Vijaybhoomi University was a joy and an honor.

This unique initiative, organized by The Indian Performing Right Society Ltd. and led by industry figures Mayur Puri and Bunty Bains, has set the stage for more exciting collaborations in the future. Over seven immersive days, seventeen talented artists from India and South Korea came together to create music in the lush, serene environment of our campus. The university's vibrant yet tranquil atmosphere provided the perfect setting for this debut camp, fostering creativity and collaboration in a supportive and inspiring environment.India and South Korea share a rich cultural heritage and have many commonalities, makingthem natural partners in artistic collaborations. Hosting KOLAB in this context furtherstrengthened the connection between the two nations, celebrating shared legacies andbuilding deeper ties through music and creativity.

As India's first liberal professional university, Vijaybhoomi University offers a uniqueeducational experience through its five schools: JAGSoM – School of Management, theSchool of Design, the School of Science & Technology, the School of Law, and the TrueSchool of Music. Hosting KOLAB on campus embodied our vision as a "Uniqversity" andhighlighted the distinctive learning environment we offer.

Welcoming both international and national artists also gave our students the invaluableopportunity to observe, engage with, and learn from rising stars in the music industry.Students were inspired by the collaborative spirit, seeing artists who had only just met work together to develop new ideas and bring complete songs to life in just a few days. Thisexperience stood as a powerful testament to the power of collaboration and the boundlesspotential of collective expression in the arts.

Heartfelt congratulations to the IPRS team, led by Rakesh Nigam, and to Rumpa Banerjee for their incredible efforts in making this event a memorable success! Wishing all the artists the very best as they continue collaborating with the friends they've made here, and may these songs climb the charts!

Looking forward to many more KOLABS!





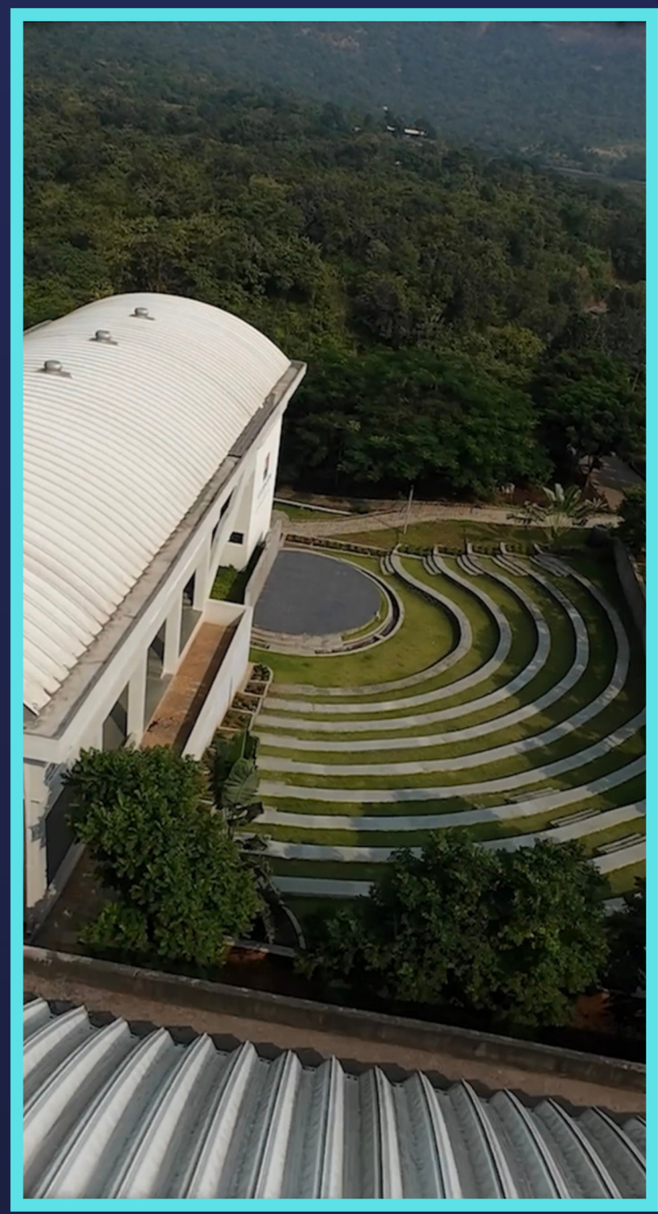






Moments from the Song Camp !









Meet Our Star Collaborators !

Meera Desai

The KOLABorator



“Day 2, I was doing a track with a new group, we decided that I will sing in English and Korean. With a lot of help, when I finally sung it right and we all heard it and then the jaw-drop that happened in that studio was crazy. I didn’t know I could do this. I was pushed out of my comfort zone, not just with the language but the genre as well. The KOLABoration really opened up a whole new avenue for me. I learned how to collaborate in the true sense and compromise when necessary and put music above all. All of this wouldn’t have been possible without the wonderful mentors.”

Meera is a Mumbai-based singer/songwriter blending Jazz and Hindustani influences. Inspired by Joni Mitchell and Norah Jones, her music features storytelling and acoustic production. Her debut EP explores themes of relocation, while her latest, Smile-Ability, offers an upbeat, optimistic collection of songs. Her work has earned awards, playlist features, and critical acclaim.

Takar Nabam

Kimchi Kola Pav Bhaji !



“The collaborations have been very interesting, we all had to find a common ground where everybody can have their space in bringing their own touch of creativity and culture. There were a lot of challenges, our way of working, the terminology, song structures were very different. So we had to push our comfort zone, which led way to so unbelieve songs. And I’m extremely grateful to IPRS for everything, the management and how they made us feel at home.”

Takar Nabam, a singer-songwriter from Arunachal Pradesh, blends alt-rock with Himalayan folk for a soulful, jazzy sound. His 2021 EP and music video ranked among India's top indie releases. Takar is the first artist from his region to play at Sofar Sounds Brooklyn and Rockwood Music Hall, NYC, and was named a Top 5 guitarist by The Indies.

The Kabeer

I Am Home!

“You can be yourself over here. You don’t have to fake anything. You don’t have to have the pressure for what kind of music you want to do. You can be open to anything. The core is that jis cheez mein aap best ho, you just keep giving that and doing your best. You’re just getting love over here. Everyone is so different and we’re loving each other so much that it feels like I am home!”



Kabir Sharma, a 23-year-old singer, songwriter, and composer from Indore, has quickly made a name for himself in Mumbai's music scene. With collaborations across top artists and his music featured in Bollywood films, he's gaining national recognition. Available on platforms like Spotify and Apple Music, Kabir continues to rise with his versatile sound.

Chintan Chauhan

Swadeshi



“So, since we are multilingual and multicultural people in the same place, same studio, every day a new song is born. Usually, most of my songs are in English and only a few in Gujrati. But here, because of the cultural diversity, I'm using more Gujarati. I’m grateful to IPRS because this camp has brought me closer to my own culture and explore many more. I'm so happy with the kind of accommodation, the structure, food is on time, the reminding us to eat, and many more of these sweet things.”

Chintan's music is lyric-driven in Hindi, English & Gujarati languages with melodies rooted in ukulele and acoustic guitar, reflecting his travel and life experiences. Mostly roaming around indie pop & folk space, as a singer-songwriter and music executive, he blends creativity with industry insight, shaping the future of music while building vibrant communities.

Aryan Katoch

Tukka

“It was hot here. And I can’t handle the heat, but the heat in the studio was something I loved. And I loved plus working with a lot of musicians, I've worked with musicians, but it was always long distance. Here now IPRS has ruined me, I love this so much. I’ve had a lot of fun creating music with weird sounds, funny stuff, playing games, jamming –this was everything I love under one roof. I loved the process, I loved the songs we created, at this point that’s all I care about.”



Aryan is a singer, songwriter and a composer. He has released over 17 songs in past 3 years across multiple genres including Pop, Country, Hip-hop, and more. He can sing and write in Hindi, English and Punjabi, and now sing in Korean as well!

Jai Dhir

Explorer



“We had a listening session every day, and getting to perform every day and getting reviews was the best part of my day. And there’s some energy here, because I’m amazed at how many songs and the beautiful music being created every single day! This song camp was different, this one felt more personal, felt like we are not working for someone else. Though there was some language barrier, and everyone’s process was different too. So learning each other’s processes and creating music together. And I can’t be more thankful for getting Bunty Paaji as our mentor and getting to work with such great artists so closely. I hope I get to be a part of this next year as well.”

Jai is a 22-year-old pop artist who is considered to be one of the rising Punjabi artists in India. He started his musical journey when he was only 19 and since then has grown massively as an artist - from his viral Punjabi rendition of the song 'Kesariya' that got appreciated by the Brahmastra team along with receiving support from Sony Music India, to working on releasing Instagram’s ‘1 Minute Music’ track ‘Mirza’ along with Lost Stories; Jai Dhir is gradually increasing his army of monthly listeners which has seen a 10-fold jump in a short span of only 3 months.

Nabjot

Cherishing The Surprise

“I got so surprised when the Koreans tried to learn and sing in our language, and it’s all been very good. It’s a whole new experience for me as an artist who is starting out. And especially the environment here is go great and beautiful. Everyone is polite and helpful, be it music, or anything we need. And I’ll always cherish the moment when Donna, one of the Korean participants, tried to speak and sing in Punjabi.”



Nabjot is a Singer and songwriter from Punjab!

Pari Pandher

Sohna Experience



“My experience was so different. I come from Punjab, and I have never seen such culture. Understanding everything, and I was glad that the Koreans started to understand us quickly. And the kind of songs we created together was just “sohna”. I just had a whole lot of fun. The positivity here really helped me and my fellow musicians.”

Pari is a Singer, songwriter and actor from Punjab!

Jashan Inder

Memories I Can’t Forget!

“All the memories will truly stay with me for life. I have learned so much here. And I have been telling everyone, I can’t forget even one moment I spent here. Each day surpassed my expectations. I honestly expected a lot, but I couldn’t have imagined what I found here.”



Jashan is a Singer, Music Producer and Composer from Punjab!

Basant Kaur

It should go on and on and on...



“I’m feeling so good. Talking to different people, getting to know them, getting eager to learn their language and culture. Even I have been teaching the Gujaratis and Koreans some words from Punjabi which we ended up using in our songs. We started getting to know each other from Day 1, and now when we meet each other every day, we have been great friends. Now that the camp is coming to an end, we are feeling time flew by and we just want to hold on for a little while longer.”

These KOLABorations should happen every year. It would be lovely to know musicians from across India and the globe.”

Basant is a Singer and Songwriter, she is famous for her Punjab! songs!

Irfana Ahameed

Tamil Nadu Trap Queen

“I wanted to do some song-writing songs and develop my skills. When I heard from IPRS about the KOLABORation, I was really excited. As I was meeting the artists, it was dawning on me, that oh my God, what crazy, amazing talent we have here. Also, I love when Bunty Paaji takes the lead but still gives me space to express. I’d just say, with new people, you have no choice but show the real stuff, the dirty stuff, the bathroom writing is happening right here with everyone. And somehow, it’s become comfortable, I’ve now found friends whom I’m going to run to whenever I need them. Plus, getting a standing ovation after the listening session, really made me cry.”



Irfana Hameed, the Kodaikanal-based emcee, singer, and trumpet player, brings a unique blend of Carnatic roots and hip-hop influences to India's music scene. Known for her solo work and as part of the duo Irfana & Taslina, she’s garnered attention with her EP Ko-Lab, praised by platforms like Wild City. Irfana’s music, while upbeat and pop-inspired, delves into themes of anti-fascism, Tamil and Muslim culture, and femininity, marking her as a compelling voice in Indian hip hop.

Chet Singh

Swarg



“I wasn’t expecting this at all, honestly. I thought okay, there will be some artists, but the artists who have come here are better than I could have imagined. This is the dream place for a musician, surrounded by nature and many artists. It doesn’t feel like we are working, we are simply having fun and beautiful songs are coming out. The language has been a barrier, but the musical sense is the same for all of us. And we have gotten great exposure as the artists came from all across the country as well as Korea.”

Chet Singh, a Pop artist from Mohali, India, has gained widespread acclaim in the Indian Pop scene for his infectious melodies and vibrant rhythms. Blending traditional Indian music with contemporary Pop, his songs captivate listeners with nostalgic yet fresh sounds.

Vaani Bhasin

Creative Relations

“I came here simply to learn as much as I could and collaborate with artists from different musical genres. But it’s funny how when you work with someone, you end up learning so much about yourself. As an artists I have often focused on my limitations but for the first time in my journey, I am discovering my strengths as a musician and this realization is truly beautiful. My favorite memories from the camp have been all the evenings when we gathered in the auditorium for the listening sessions. It was so much fun, we were always amazed by each other’s music all the time.”



In her words, “I am Vaani Bhasin, a dentist-turned-singer-songwriter and actor based in Delhi. In 2022, I made the pivotal decision to leave my career in dentistry and pursue my passion for music. Moving to Mumbai was a significant step in my artistic journey, allowing me to create and share my music on a broader platform. My music draws inspiration from my personal journey, encapsulating both the triumphs and challenges of life.”

Josh Brar

Peaceful Therapy



“I am used to fast-paced song creation process, but when I came in, people had already settled in, but I didn’t feel like the odd one out. They embraced me, I embraced them in an instant. And we were making songs with Koreans, and I loved the blend of the cultures I experienced. We worked collaboratively, Boran would give a western composition, and I just went ahead and took a risk of adding the Punjabi tadka. The whole process was fun, and we just kept going, we didn’t know how it would come out, but I’m so glad everything turned out beautifully. And I really wish this KOLAB would keep happening with different artists, different countries, every year.”

Josh Brar is a Singer, Songwriter and composer from Punjab!

HaeJin, Yang

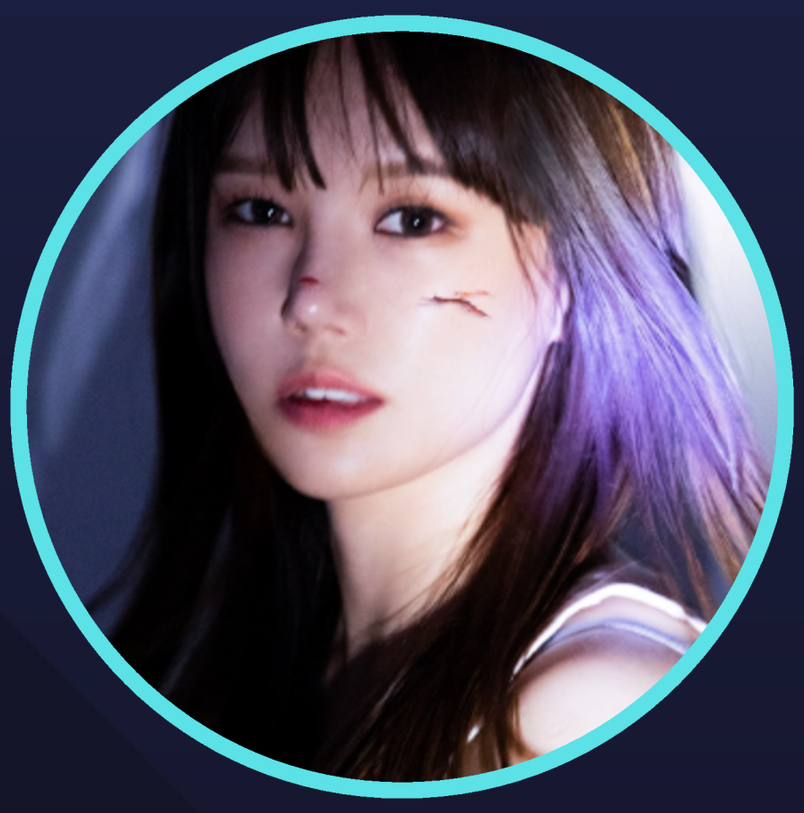
Appreciating Indian Pop!



“Since Indian pop is quite unfamiliar to me, I was actually unsure how to blend K-pop and Indian pop within a single track. However, the moment we layered each other’s melodies, all my concerns just disappeared. The combination brought out unique qualities that neither genre alone could achieve, adding variety and richness to the song in a truly harmonious way.

I feel like I’ve come to appreciate Indian pop more, and I'm really looking forward to more such camps. In my opinion, the biggest advantage of a songwriting camp is how it lets us share and absorb each other's musical worlds. During this camp, I got to learn about the unique rhythm and scale of Indian pop, which I think will inspire me in various future projects.”

Hae Jin is a singer, composer & lyricist from South Korea. She is a Topliner and specialist in playing Piano and guitar.



Jungmin, Lee

Influenced by Indian Culture

I felt a lot of pressure having to complete an entire song in a day. So, I learnt how to rely more on an improvisational approach than usual to finish each work. Above all, I was surprised by how the focus on having fun also influenced the process of music creation.”

Jungmin Lee is a South Korean singer, composer, lyricist and arranger. She is a Topliner and specialist in playing Piano.

Jinhoon, Kim

Harmony, Respect, and Enjoyment



““I was so happy to be warmly welcomed, with everyone being so kind and greeting me with smiles. The campus surrounded by nature was truly beautiful. The passion of my Indian friends and the exchange with Indian musicians, whom I was experiencing for the first time, started sparking inspiration in my mind.

I *was fascinated by how India’s centuries-old traditional music is deeply embedded in everyday life and their scales. The beauty of Punjabi language and the high swing in their rhythm felt distinct from what I’m used to with friends from other countries.”*

Jinhoon is a composer, lyricist and arranger from South Korea. He is a Topliner and composer. Specialised in playing Piano.

Dong, Uk

FUN – Finding Your New Self



“It was fantastic to be able to interact face-to-face with Indian artists in real time. They’re incredibly talented, and I really enjoyed every moment of the camp. Also, swimming on campus was such a nice experience, and I loved hiking around the beautiful nature here.
Hearing other Korean producers collaborating seamlessly, especially with Punjabi artists, was inspiring. They have such exotic vibes, and it sounded refreshingly unique to me. Since I’ve traveled to many countries, spending time with people from a different culture was exciting.

Cultural exchange is always something I enjoy! Working with singers from different parts of India allowed me to try out new sounds, which was an amazing experience. Just a big thank you to IPRS—everything was amazing.”

Dong UK is a South Korean singer, composer, lyricist and arranger. He is a Topliner and producer. Specialised in playing Piano.

Ju Kwang, Son

Passion, proactivity, and emotion



“Seeing the participants’ enthusiasm and proactive spirit was like revisiting my own childhood dreams. Watching them, I feel a growing anticipation for how much more Indian music will evolve in the future. In Korea, the relatively small domestic music market drives a strong desire for overseas expansion. While this has fueled global success, it sometimes comes at the expense of the uniquely Korean emotional touch.

India, by contrast, has a vast music market within its borders and strong cultural exchanges with neighboring countries, which allows it to fully express its own distinctive emotions. If India continues to refine these unique qualities, it could become a major force in creating even more exceptional music in the future.”

KOLAB Playlist

Lahore te Punjab
Jashan Inder, Nabjot, Irfana, Boran

Rollercoaster
Kabir, Vaani Bhasin, Jai Dhir

Moon Light
Chet, Jai Dhir, Takar Nabam, Boran

Insomnia
Donna, Jashan, Nabjot, Takkar

Get it
Bb, Pari, Jinhoon Kim, Chet, Boran

Think of You
Basant, Boran, Jashan Inder, Nabjot

Me Too Me
Pari Pandher, Basant Kur, Vaani Bhasin, Meera Desai, Donna, Boran, Irfana, Mayur Puri, Josh, Nabjot, Takkar, Jashan Inder

Bacchdi Bacchdi
Pari Pandher, Irfana, Chet, Bunty Bains

Aisa Ishq Karo Na Piya
Kabir, Basant Kur, Dong Uk, Kong

Malkon
Josh Brar, Pari Pandher, Jinhoon Kim, Boran

Meriyan Tareefan
Pari Pandher, Bunty Bains, Boran, Jinhoon Kim

3GHF
Aryan Katoch, Jai Dhir, Chet Singh

Cosmos
Vaani Bhasin, Jinhoon Kim, Meera Desai, Kim, Ju Kwang Son

Oh No
Pari Pandher, Donna, Chet Singh, Nabjot

Mundran
Basant Kur, Boran, Bunty Bains, Jashan Inder

Durr
Chintan Chauhan, Basant Kur, Dong Uk, Kong

Hoyi Pareshan
Basant Kur, Jai Dhir, Ju Kwang, Son

Hor Ki Chahida
Kabir, Basant Kur, Dong Uk

Khurafati
Josh Brar, Boran

Fill the Church
Aryan Katoch, Irfana, Dong Uk, Meera Desai, Chintan Chauhan, Takkar, Jai Dhir, Ju Swang, Son

Nasha
Kabir, Ju Swang, Son, Meera Desai

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